



All your local doctors in one convenient location

GET TO KNOW YOUR DOCTORS

Steve Laverson, M.D., F.A.C.S

Specialty: Plastic Surgery

Feel Beautiful, Dr. Steve Laverson's private plastic surgery clinic located in Encinitas, CA, is known among many as the destination for "stealth" plastic surgery, with results that look naturally beautiful.

Dr. Laverson attended the United States Naval Academy on a Congressional Appointment from 1975-77, and graduated first in his class at the University of Maryland in 1979. At the University of Maryland Medical School in Baltimore, Dr. Laverson decided plastic surgery was the best fit for his artistic ability and his love for beauty.

Dr. Laverson is certified by the American Board of Surgery and the American Board of Plastic Surgery. He has operated Feel Beautiful since 1993, has performed over 40,000 successful procedures during the past 30 years, and is highly respected by other plastic surgeons locally, nationally, and internationally.

To learn more about Dr. Laverson and his team at Feel Beautiful, or to schedule a consultation, visit www.feelbeautiful.com or call (760) 753-6464.



The New Plastic Surgery

In the kingdom of social animals, survival of groups depends upon selection of strong leadership and fulfillment by individuals of their established role.

Within the community, a hierarchical order is maintained.

Individuals observe, judge and challenge one another; compete for resources and mates; and cooperate in tasks that cannot be accomplished alone.

So it is in human society, at increasingly complex levels.

Attractive appearance, physical fitness, intelligence, creativity, social skills and many specialized aptitudes confer competitive advantage.

Favorable improvements of face and figure achieved surgically offer benefits to the bearer in this environment.

The great value of true aesthetic enhancement has birthed an industry devoted to profiting from procedures, technologies, goods and services offering consumers anything and everything between hopes completely unfulfilled to spectacular transformation with lifelong dividends from a modest one-time investment.

So how is one to navigate murky waters of profiteering, avoiding

corporating tools and techniques, but only in service of good results, not as an end in itself.

Dr. Steve Laverson at North Coast Health Center is one such professional with an artistic eye and a successful record.

Overfilled, over-toxiced and overdone is recognizably abnormal, a liability and an indicator that the subject has been ill advised.

The best plastic surgery doesn't look like plastic surgery, it appears naturally pleasing.

Advancements in the science of aging have stimulated novel treatments to maintain youthful features for longer than ever before.

Notable innovations include safe anesthesia, better understanding of anatomy, normative beauty popularized by mass media, recombinant DNA biochemical mass production, improved implant design and manufacture, better 3D imaging and simulation, and regenerative soft tissue healing and contraction after radiofrequency, laser and ultrasound exposure.

Routine aesthetic evaluation and management can now maintain youthful features until very advanced age.

Some applications

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shoals of deceptive marketing toward a coveted destination?

How is one to choose among a colorful display of promises that which may come true?

How shall one interpret "results may vary?" How should the consumer differentiate the business invested in profit from the professional invested in his or her reputation, and thus your good result?

The answer is to hire a trusted captain and crew, which in this space means a surgeon trained, certified, accredited and proven in the specialty.

The highest standards for membership are maintained by the American Society of Aesthetic Plastic Surgeons, admitting only diplomats of the American Board of Plastic Surgery with demonstrated expertise and ethical boundaries.

The plastic surgeon performs procedures in-

are biotechnology-based, such as lasers and injectables.

Many others are minor office procedures best implemented by the skilled plastic surgeon.

The field of anti-aging treatment has itself undergone a facelift: no longer is plastic surgery major procedures with extended recoveries, but a vast array of custom designed small interventions which, when combined, can not only reverse aging but improve one's appearance as time passes.

Adult schedules are busy, and prolonged sequestration away from parenting, work, and social schedules is unnecessary with well-planned and skillfully executed adjustments that maintain your competitive edge.

For more information, visit feelbeautiful.com or call Steve Laverson, MD, at (760) 753-6464.



NORTH COAST HEALTH CENTER

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For more than 25 years, physicians at North Coast Health Center have been providing highly personalized care to coastal north San Diego County. With more than 250 physicians to choose from, North Coast Health Center patients have access to primary care, a surgery center, pharmacy, lab, imaging, and over 45 medical and dental specialties all in one convenient location.

To find the right doctor for you, visit:
www.NorthCoastHealthCenter.com

