



North Coast Health Center
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New Tenant Spotlight

September 2006

S.D. PACIFIC ONCOLOGY & HEMATOLOGY

North Coast Health Center is proud to announce that San Diego Pacific Oncology & Hematology Associates is expanding their cancer treatment capabilities as an anchor tenant in the new Building D.

(see inside for more...)



Dr. Laurie Frakes, Dr. Alberto Bessudo, Dr. James Sinclair, Dr. Robert Brouillard, Dr. Richard Just, Dr. Edward McClay, Dr. Steven Eisenberg (Dr. Pushpendu Banerjee not shown)

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North Coast Health Center

CUTTING-EDGE CANCER TREATMENT

More Than Just Medicine



Believing that there is more to health than just medicine, the staff at San Diego Pacific Oncology & Hematology Associates takes an individualized and humanistic approach to their patients with the "whole person" always as the primary concern. Their 5,400 SF expansion at North Coast Health Center is expanding patient access to the latest research, technologies, treatment programs and drug therapies. This includes pioneering research on cutting-edge cancer treatments.

Current clinical trials focus on patients with breast, and lung cancer as well as melanoma. Combined with support groups and psychological counseling, S.D. Pacific Oncology & Hematology is furthering their mission to beat cancer while improving the quality of life for their patients.

SPECIALTY

- **Chemotherapy**
- **Immunotherapy**
- **Treatment of Blood Disorders**
- **Clinical Research**
- **Genetic Risk Evaluation**
- **Psych. Counseling**

“We are excited about a comprehensive cancer and medical center in Coastal North County, allowing the North Coast residents to remain in their community for multidisciplinary care.”

Dr. Laurie Frakes

Commitment to Coastal North County

S.D. Pacific Oncology & Hematology Assoc. has brought innovative advances that both enhance the medical community and meet the needs of cancer patients in coastal North County with offices in Encinitas, Vista, La Jolla and Escondido. To learn more about S.D. Pacific Oncology & Hematology, visit them at www.pacificoncology.com or call:

- **Encinitas: (760) 452-3340**
- Vista: (760) 208-6730
- La Jolla: (858) 552-1410
- Escondido: (760) 747-8935

North Coast Health Center

North Coast Health Center is adding a fourth new medical office building. And for the first time in 20 years, we will have space available for new tenants. Don't miss the opportunity to join more than 100 of your colleagues and to grow your practice in North County's highest profile medical campus.

For leasing information, please contact Greg Petree at (858) 792-0696 x112

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