

# All your local doctors in one convenient location



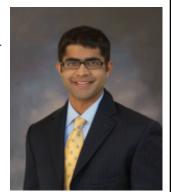
# **GET TO KNOW YOUR LOCAL DOCTORS**

# San Diego Eyelid Specialists

Specialty: Cosmetic Surgery

With the recent grand opening of the first boutique eyelid surgery practice in Encinitas, Dr. Srinivas lyengar and his staff at San Diego Eyelid Specialists are thrilled to bring this important service to patients in the area.

Dr. Iyengar, Board-certified and fellowship-trained North County native, is dedicated helping people improve their vision and confidence with cosmetic and reconstructive eyelid surgery. He specializes in upper and lower eyelid surgery, lacrimal surgery, orbital surgery, and periocular trauma.



To learn more about San Diego Eyelid Specialists, visit www.sandiegoeyelids.com or call (858) 432-2700.



For more than 25 years, physicians and dentists at North Coast Health Center have been providing highly personalized care to coastal north San Diego County. With more than 250 physicians and dentists to choose from, North Coast Health Center patients have access to primary care, a surgery center, pharmacy, lab, imaging, and over 45 medical and dental specialties all in one convenient location.

To find the right doctor for you, visit: www.NorthCoastHealthCenter.com



# EXPERT<sub>2016</sub>

# EYE PLASTIC SURGERY: NEW PRACTICE SPECIALIZES IN COSMETIC AND RECONSTRUCTIVE EYELID SURGERY

Dr. Srinivas Iyengar is your San Diego eyelid surgery specialist, standing as the only Encinitas/Carlsbad surgeon certified by the American Society of Ophthalmic Plastic & Reconstructive Surgery. Board-certified and fellowship-trained, he recently opened his boutique, subspecialty practice, San Diego Eyelid Specialists, on North El Camino Real and is thrilled to treat patients near his hometown.

"The community has welcomed me back and I am excited to make a positive difference," Dr. Iyengar said.

Originally a North County native, Dr. Iyengar graduated from the University of Colorado School of Medicine at the top of his class and served as Class President. He completed his surgical internship at Exempla St. Joseph Hospital in Denver, Colo. He completed his ophthalmic residency at the University of Kansas, after which he spent one year helping teach surgery around the world on a DC-10 airplane as part of the Flying Eye Hospital with the non-profit ORBIS International.

"That was such a learning experience," he said. "I was able to combine my interest in international medicine and my love of travel into an experience that helped a lot of people."

### The Importance of Eyelid Surgery

Dr. Iyengar's focus is on helping people improve their vision and confidence with cosmetic and reconstructive eyelid surgery. How do you know if you need eyelid surgery? Dr. Iyengar recommends visiting your eye doctor for a comprehensive evaluation. "This community has some outstanding eye doctors. We are a referral practice for oculoplastic surgery," he said. "So if a patient's doctor identifies an issue involving the eyelids or periocular area, they can be referred here for further evaluation and treatment."

Visiting your eye doctor first is crucial to ensuring a positive surgery experience. "The most important thing is patient safety," Iyengar said. "If a patient suffers from dry eyes, for example, it's best that they receive optimized treatments to take care of their issue before surgery."

Upper eyelid blepharoplasty, or "droopy eyelid" surgery, is a 30-minute, sameday procedure. Iyengar specializes in upper and lower eyelid surgery, lacrimal surgery, orbital surgery and periocular trauma. This includes upper and lower eyelid blepharoplasty, midface lifts, ptosis repair, ectropion repair, entropion repair, eyelid tumors, eyelid trauma, Botox, facial fillers and revisional eyelid surgery. "They say that your eyes are the window to your soul," Dr. Iyengar said. "The eyelids are also integral to protecting and maintaining the health of the eye."

## More About Iyengar

Dr. Iyengar completed his ASOPRS-sponsored fellowship training in oculofacial plastic surgery in Los Angeles. After three years of practice as one of the only oculoplastic surgeons in Central Florida, and serving as the Chief of Ophthalmology at Lakeland Regional Medical Center, he returned home to the North County to build his referral practice.

Dr. Iyengar has served as part of the medical staff to professional sports teams including the Detroit Tigers and the San Diego Chargers. He a member of the San Diego County Medical Society, and has a faculty appointment at the University of California, San Diego where he teaches residents and medical students.

Visit www.sandiegoeyelids.com or call 858.432.2700 for more information on the practice.

San Diego Eyelid Specialists 477 N. El Camino Real A304, Encinitas 858.432.2700 www.sandiegoeyelids.com